

## Module Specification

### Module Summary Information

<b>1</b>	<b>Module Title</b>	<b>Creative Publishing and Public Dissemination</b>
<b>2</b>	<b>Module Credits</b>	<b>20</b>
<b>3</b>	<b>Module Level</b>	<b>7</b>
<b>4</b>	<b>Module Code</b>	<b>ART7878</b>

<b>5</b>	<b>Module Overview</b>
<p>This module will explore publishing as a dynamic contemporary art form, a vehicle for the dissemination of ideas and an exploration of radical formats for bringing your art to a wider public. You will be introduced to artist-made books, self-publishing, digital publishing and other non-gallery modes of sharing and communicating art.</p> <p>Throughout there will be an emphasis on practical outcomes and research that explore creative modes of dissemination as integral to the process of making in art. We will consider issues relating to design, digital systems/networks, materiality, typography/layout, distribution in the age of the internet, compression, the future object and experience. Through a series of seminars, group discussions, practical workshops and tutorials this module aims to provide the conceptual and theoretical framework that will enable the development and creation of multi-form publications as a critical and integral part of your practice.</p>	

<b>6</b>	<b>Indicative Content</b>
<ul style="list-style-type: none"> <li>• Lectures/ seminars to introduce the module content</li> <li>• Lectures / Seminars introducing module content and focussing on critical debate and discussion</li> <li>• Staff-led practical / skills based workshops</li> <li>• Independent Learning and opportunity for you to explore your own area of interest</li> <li>• Individual tutorials</li> <li>• Formal student-led Presentations</li> </ul>	

<b>7</b>	<b>Module Learning Outcomes</b>
<b>On successful completion of the module, students will be able to:</b>	
<b>1</b>	Demonstrate a breadth and depth of knowledge and understanding of a chosen aspect of Creative Publishing and Public Dissemination as part of an informed dialogue with your own practice and/or particular interests within the field.
<b>2</b>	Apply reflective, critical and practical skills to formulate a response to your research in an appropriate form.

8 Module Assessment			
Learning Outcome			
	Coursework	Exam	In-Person
1&2	x		

9 Breakdown Learning and Teaching Activities	
Learning Activities	Hours
<b>Scheduled Learning (SL)</b> includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	20
<b>Directed Learning (DL)</b> includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	60
<b>Private Study (PS)</b> includes preparation for exams	120
<b>Total Study Hours:</b>	200