

Module Specification

Module Summary Information

1	Module Title	Art and Transcultural Communication
2	Module Credits	20
3	Module Level	7
4	Module Code	ART7887

5	Module Overview
<p>This module provides a grounding in arts and transcultural communication, using artistic practices and discursive frameworks to highlight and examine issues related to communication. Communication, but also translation and interpretation intended from a linguistic, visual, cultural, artistic and curatorial perspective, are crucial when working internationally (and locally) with different communities. This module is for those students who aim at working and researching in a transcultural global environment more critically and effectively.</p> <p>Each session uses art works and artistic practice as the starting point to critically unpack notions around transcultural communication and relevant theories to understand how art engages with and challenges communication and dialogue, miscommunication and misappropriation, translation and interpretation.</p> <p>The module will be delivered through blended learning, including interactive lectures, seminars, workshops and at least one off-site visit. You are encouraged to explore alternative modes and media when making, presenting and communicating your individual research and practice to staff and peers, to enhance your information and digital literacy skills, and expand the realm of your professional and academic interests.</p> <p>You will be required to critically respond to issues raised and apply knowledge gained through this module with intellectual rigour and showing independent thinking. Throughout the module there will be formative activities to support the development of your project and your progression, these will be accompanied by feed-forward delivered in class and in 1-to-1 tutorials. Your summative assignment will be negotiated with your module tutor to ensure that you fulfil the learning outcomes stated in the following section. The exact nature of the project, its concepts and kind of submission will be negotiated with your tutor; this is typically a written response, yet it can also include a portfolio or artefact/object. The assessment submission can be individual or collaborative, and the latter should comprise of discrete components from each student, with accompanying rationale.</p>	

6	Indicative Content
<p>The module will address and unpack notions and theories around language, text and images, translation and interpretation, and explore their relationship and meanings in relation to artistic practice and production. The readings assigned and lectures will explore theoretical frameworks developed within structuralist, post-structuralist, post-colonialist and feminist studies, including Walter Benjamin, Roland Barthes, Helene Cixous and Rey Chow.</p> <ul style="list-style-type: none"> • Interactive lectures to explore the module content • An opportunity for you to investigate your own area of interest • Group seminars focussing on critical debates and discussions • Individual tutorials • Gallery/ Museum visit 	

7		Module Learning Outcomes
On successful completion of the module, students will be able to:		
	1	Recognise, identify and address the complex issues, theories and practices within the interdisciplinary field of transcultural communication and their relationship to the contemporary arts field
	2	Critically appraise and apply particular aspects of transcultural communication, and create innovative and original written and/or practical responses to the issues raised, using appropriate references.

8				Module Assessment
Learning Outcome				
		Coursework	Exam	In-Person
1 - 2		X		

9		Breakdown Learning and Teaching Activities
Learning Activities	Hours	
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	40	
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	120	
Private Study (PS) includes preparation for exams	40	
Total Study Hours:	200	