

Module Specification

Module Summary Information

1	Module Title	Portfolio: Concepts and Treatments
2	Module Credits	40
3	Module Level	7
4	Module Code	FAS7032

5	Module Overview
<p>The main portfolio module at PGCert stage focuses on the relationship between you and your work. The purpose of this module is to enable you to critically and creatively explore a broad area of practical and theoretical dimensions surrounding your personal Programme of Study, creating focus which will inform your development to Diploma stage.</p> <p>Through the development of a portfolio of work, you will formulate a personal aesthetic and advance your creativity, ingenuity and your ability to fuse practical and critical skills. You will explore creative methodologies, material research and experimental methods.</p> <p>The purpose of this module is to enable you to express creative issues and strategies, project content, technical issues and personal project management through a diary-like document. You will be required to assess the practical and theoretical dimensions of a personal Programme of Study.</p> <p>This module also introduces you to presenting research findings, communicating conceptual, visual and material content either independently or within a team. Other areas of research include sourcing material, accessing intellectual and professional resources, and perceiving, originating and evaluating the potential of a variety of media concepts, projects and opportunities.</p> <p>The diary-like document should showcase your developing analysis and evaluation of your portfolio work as you proceed through the module. It should provide an efficient and systematic documentation of all activities undertaken in pursuit of a personal Programme of Study; and maintaining records of tutorials, progress reviews and group interaction. Such documentary activity will provide a resource for reflective practice and enable a good grasp of the Programme of Study.</p> <p>The document should be an edited copy of these records that identifies key stages in progression, judgement and comprehension, activity management and creative endeavour. Ingenuity of design, creativity and styling of the diary are also rewarded.</p>	

6	Indicative Content
<ul style="list-style-type: none"> Assessing the practical and theoretical dimensions of a personal Programme of Study. Exploring creative methodologies The formulation of personal theoretical perspectives Sourcing intellectual and professional resources Presenting theory-based research findings Communicating data, theoretical and/or material content 	

7 Module Learning Outcomes	
On successful completion of the module, students will be able to:	
1	With reference to relevant academic/professional debates, critically articulate independent thinking and ideation through a body of research or creative solutions in one of the three specific industry contexts; fashion promotion, fashion styling or cosmetics, branding and promotion.
2	Synthesise concepts and treatments that communicate the development of creative strategies and critical thinking, supplemented by analysis and judgement, across a range of professional situations, contexts and media.
3	Compile, edit and critically analyse a broad range of appropriate written, material and visual sources and evaluate the significance of this research and investigation through a document that accurately represents it.
4	Reflect on personal and/or team practice, assess the range of skills acquired and identify opportunities for future developments.

8 Module Assessment			
Learning Outcome			
	Coursework	Exam	In-Person
1-4	X		

9 Breakdown Learning and Teaching Activities	
Learning Activities	Hours
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	80
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	240
Private Study (PS) includes preparation for exams	80
Total Study Hours:	400