

Module Specification

Module Summary Information

1	Module Title	Visual Communication and Representation Skills
2	Module Credits	20
3	Module Level	6
4	Module Code	LAN6109

5	Module Overview
<p>This module delivers a range of skills that support key stages of the design process, it is designed to provide a foundation level of knowledge and develops techniques and abilities through experiential learning and equips you with a range of practical competencies to help you communicate your ideas through all stages of the design process. The portfolio of skills that will be developed in this module include ;</p> <ul style="list-style-type: none"> • two and three dimensional measuring and mapping of sites and their locations using both analogue and digital techniques • visual communication and presentation techniques that include visualisation of ideas in existing and proposed design context • sketching and recording site information and how these are used as visual notes to support critical thinking and evaluation • an introduction to the key principles of draftsmanship • The use of model making techniques to articulate key stages of the design process • IT competencies which include AutoCAD, In Design, Photoshop and the role of Lynda.Com to support the digital studio. • development of typical conventions used in Landscape Architecture to measure, record and synthesise concepts through the role of the sketch book • The role of visual communication to apply communicate ideas and theories from inception through to detailed design • observational and representational drawing and how these visual communication skills support the design process <p>Method and context</p> <p>These skills workshops are carried out within the studio assignments Designed Ecologies, and Designed Geographies to enable these communication and process techniques to be learnt within an applied context.</p> <p>Experiential learning</p> <p>The schedule of activities include site mapping and evaluating context, reading, recording and evaluating the context of a design and the application of these communication skills are based on experiential learning. The module is designed for students with no prior experience of Landscape communication skills.</p>	

It sets into context the possibilities and potential of various mediums/ processes in order for students to begin to develop a fluent practice with knowledge of more than one material/ process and begin to investigate interdisciplinary opportunities.

It is anticipated that this module will enable students to develop a valuable resource of knowledge, skills and understanding; which will underpin all design modules throughout the programme.

6	Indicative Content
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Workshop Induction, introduction to learning support, materials, parameters and objectives of the module.

Drawing, recording and measuring landscape space – techniques and practice Forest to Allotment

The language of line, tone and texture and techniques used to represent the living landscape

The folded landscape, contours and landform and how they are represented by drawing, applied graphics and model making

Slicing through the macro landscape, measured sections and models

Visualisation and Graphic techniques to support the communication of design process from Masterplan to Detail.

Formative feedback event – presentation and exhibition of work

Feedforward tutorials and personal learning strategies

How to use the sketch book as a tool to synthesise concepts and record evidence of critical evaluation

Digital drawing and measuring,

Industry standard software, AutoCAD, Photoshop, In Design and digital conventions used to communicate Landscape Architecture

From Measured drawing techniques to model making techniques to articulate detailed design proposals –

Visualisation and imaging techniques used to communicate to non-technical audience.

Ordering and sequencing the portfolio

Summative assessment

7	Module Learning Outcomes	
	On successful completion of the module, students will be able to:	
	1	Apply visualisation and three dimensional communication skills appropriate to the communication of all stages of the design process.
	2	Apply key transferable skills to work effectively as an individual and in a team based environment.

8	Module Assessment		
Learning Outcome			
	Coursework	Exam	In-Person
1-2	X		

9	Breakdown Learning and Teaching Activities	
Learning Activities	Hours	
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	60	
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	100	
Private Study (PS) includes preparation for exams	40	
Notional Study Hours:	200	