

Module Specification

Module Summary Information

1	Module Title	Leadership Development
2	Module Credits	20
3	Module Level	7
4	Module Code	MAN7083

5	Module Overview
<p>Leadership permeates across all organisations and levels of society and this module provides focus on how leadership is relevant across the creative sector including arts, design and media. Developing effective and responsible leaders in the creative sector helps to promote and enhance creativity at both the individual and sectoral level, benefiting creative industries overall. This organic module examines contemporary issues relative to the leadership and management within the creative sector. These may include the functions and roles of leaders and aspects to lead to better decision making of managers, both from UK and international perspectives and delivered specifically for ADM students only.</p>	

6	Indicative Content
<p>The module will include the following topics:</p> <ul style="list-style-type: none"> • Introduction and nature of leadership and management • The concept of 'Power' in teams • Goleman's leadership styles and global leadership • Leadership theory comparison – transformational and transactional • Motivating teams through leadership – a global perspective • Introduction to management practice • Managing change through leadership • Management decision-making using a range of tools and techniques 	

7	Module Learning Outcomes
On successful completion of the module, students will be able to:	
1	Identify a range of leadership skills and suggest areas for development, underpinned by theory.
2	Critically evaluate and apply different aspects of leadership and management practice within a global context.
3	Critically examine and assess the contribution of leadership and management theory to develop effective leaders.
4	From a practical perspective, use technology to aid management decision making.

8	Module Assessment		
Learning Outcome			
	Coursework	Exam	In-Person
1,2,3,4	X		

9 Breakdown Learning and Teaching Activities	
Learning Activities	Hours
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	36
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	12
Private Study (PS) includes preparation for exams	152
Total Study Hours:	200