

Module Specification

Module Summary Information

1	Module Title	Television Documentary & Features
2	Module Credits	20
3	Module Level	7
4	Module Code	MED7330

5	Module Overview
<p>This module is intended to give an overview of professional practice in contemporary UK television production with a particular focus on factual entertainment genres. You will gain an understanding of the professional practices in television and video by developing production, editorial and technical skills. Comprehension of television production skills will be enhanced through the use of current internet systems of distribution, such as tablet and mobile media and social media platforms.</p> <p>Teaching and learning in this module will explore and adopt the development of programme formats, commissioning and production processes followed by the UK independent television production sector.</p> <p>You will become proficient in industry standard digital and media production equipment while gaining a deeper understanding of current television production techniques and strategies relating to the creation of television factual entertainment content and associated programming.</p> <p>The module feature classroom presentations, technical demonstrations, and studio-based learning, and provides the skills to film both on location and within the television studio. Students will deliver a pitch for an original factual entertainment programme/series, based on industry research, for an established UK broadcaster. Students will then produce a pilot episode of a programme, which reflects contemporary industry conventions. Students are also required to provide critical reflections on their performance.</p> <p>Central to the successful completion of these modules is team work and you will be expected to collaborate and share skills and experience to achieve a collective range of video and digital content.</p>	

6	Indicative Content
<p>The module will focus on the development of programme ideas from conception to delivery and incorporate professional practice across a broad range of television and video production skills associated with a variety of traditional and new forms of broadcasting and audio-visual distribution. Topics will include the professional skills base as it relates to entrepreneurial programme-makers in a variety of organisational, broadcast and online environments; television genres and hybridity; the pitching and commissioning process of original television and video concepts; intellectual property and exploitation. This module has a particular focus on programme format development.</p> <p>Studio production and single-camera skills using camera, lighting, sound and digital editing along with web-based production skills; ideas development, script writing, production management processes and documentation, editorial skills, talent casting and direction; audience research and profiling; team working skills; communicate in a range of media including pitching and promotional material, compliance and legal considerations.</p>	

7	Module Learning Outcomes	
	On successful completion of the module, students will be able to:	
	1	Exercise professionally proficient editorial judgement, technical skill and critical reflection to make an original magazine style studio programme with embedded pre-recorded features and associated audio-visual and online content for a chosen audience and distribution channel/s.
	2	Evaluate research and production processes, professional cultures and television documentary and features against measurable industry standards.
	3	Critically reflect and evaluate your performance as a television factual entertainment producer.

8	Module Assessment		
Learning Outcome			
	Coursework	Exam	In-Person
1-3	X		

9	Breakdown Learning and Teaching Activities	
Learning Activities	Hours	
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	30	
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	130	
Private Study (PS) includes preparation for exams	40	
Total Study Hours:	200	

