

Module Specification

Module Summary Information

1	Module Title	Researching Media Cultures
2	Module Credits	20
3	Module Level	7
4	Module Code	MED7333

5	Module Overview
<p>This module explores the current state of international academic knowledge and debates based on the research interests of staff and students involved with the Birmingham Centre for Media and Cultural Research. It will provide you with a systematic understanding of approaches to researching media cultures and the opportunity to develop your insights through an area of interest, connected to your MA project.</p> <p>This module is designed to engage you with current debates and theoretical development within your area of interest. It will encourage you to explore and reflect upon your own assumptions and preconceptions and to think critically and systematically about challenging topics. The module deals with the most contemporary of debates and scholarship in the field, some of which will be at the cutting edge of international research and thought.</p>	

6	Indicative Content
<p>By participating in a research community, and through collective debate, peer review and independently work, you will aim to contribute research of originality and quality to understanding of media cultures. You will be supported by a series of presentations, workshops; debates; visiting speakers; and online discussions.</p>	

7	Module Learning Outcomes
On successful completion of the module, students will be able to:	
	1 Critically engage with debates on the current state of scholarship on the history, character and practices of a contemporary media culture, and the issues and debates relating to this culture and the media forms in which it is based.
	2 Formulate and undertake original research and analysis of the character and practices of, and issues and debates relating to a contemporary media culture.
	3 Plan and reflect on personal development.
	4 Communicate effectively, using appropriate academic conventions.

8	Module Assessment		
Learning Outcome			
	Coursework	Exam	In-Person
3, 4	x		
1, 2, 4	x		

9	Breakdown Learning and Teaching Activities	
Learning Activities	Hours	
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	30	
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	130	
Private Study (PS) includes preparation for exams	40	
Total Study Hours:	200	