

Module Specification

Module Summary Information

1	Module Title	Community & Development Radio
2	Module Credits	20
3	Module Level	7
4	Module Code	MED7340

5	Module Overview
<p>This level 7 module is intended to compliment key radio and audio production skills such as digital editing, recording, and approaches to live studio presentation and programming whilst considering radio as an educational and developmental tool. Students will gain knowledge about radio's role as a medium for representing and developing communities through programming and information, which is often underrepresented through mainstream radio. To that end, the module combines engagement with current academic debates through lectures, set readings, group discussion, practice-based workshops and demonstrations and listening sessions.</p> <p>The module contributes to the overall programme philosophy and aims, by focusing on 'real world' professional practice in community radio and audio production for educational purposes. Students will gain a deeper understanding of current regulatory conditions and requirements of community programming and the facilitation of social gain in a community. The module encompasses both digital and traditional forms of radio broadcasting and discusses the benefits of online environments for community and development radio on a local, national and global basis. Students are required to identify an opportunity for a social enterprise radio project and create a proposal that includes a pilot episode / showcase of the scheme and an accompanying written evaluation (2500 words) to justify and support the concept and its realisation. They will then develop and present, as part of a team, a live, speech related live development radio programme. This programme will be followed with a 1500-word critical evaluation reflecting on the student's performance.</p> <p>At the end of this module, students will learn professional skills relating to both commercial, community and educational radio environments, such as: the pitching and licensing process of original community and development radio concepts, audience research, station design and scheduling, station and project management, team working, legal and ethical considerations. Students will be able to identify, conceive, deliver and evaluate community and development/ educational radio projects and also contextualise this type of radio within the traditions of media and cultural studies, employing established theoretical frameworks and methodologies in order to advance new insights into practice and meaning.</p>	

6	Indicative Content
<p>The module encourages students to become creative practitioners through their engagement with scholarly debates about the role of radio as a tool for community building through representation, education and the democratisation of radio. The module will feature classroom presentations and studio time working on both live and pre-recorded radio production. It will support students to be more confident in their ideas and support their audio production skills; helping them engage with community groups and radio practitioners to create their own networks of support. Students are assessed via a portfolio assessment, which includes a live assessment and written reports, which demonstrate critical engagement with academic texts and practical audio production skills, as well as self-reflection.</p>	

7		Module Learning Outcomes
On successful completion of the module, students will be able to:		
	1	Drawing on academic debates in the field, demonstrate an understanding of radio as a tool for educational and community development purposes, targeting a specific community with appropriately proposed programming which facilitates 'social gain'.
	2	Develop team working skills as a member of a radio production team, identifying roles and responsibilities, allocating workloads, organising technical facilities and working to deadlines to effectively produce and broadcast live content for an appropriate identified community.
	3	Demonstrate advanced technical skills in live radio production.
	4	Critically reflect and evaluate your performance as a radio presenter / producer.

8		Module Assessment		
Learning Outcome				
	Coursework	Exam	In-Person	
1, 3, 4	X			
2, 3			X	

9		Breakdown Learning and Teaching Activities
Learning Activities	Hours	
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	30	
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	130	
Private Study (PS) includes preparation for exams	40	
Total Study Hours:	200	