

Module Specification

Module Summary Information

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| 1 | Module Title | The Film Value Chain |
| 2 | Module Credits | 40 |
| 3 | Module Level | 7 |
| 4 | Module Code | MED7352 |

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| 5 | Module Overview |
| <p>This module gives students a deep dive into the skills necessary for a career in film distribution. It will cover all aspects of the sector, from learning the intricacies of finance, to a close look at contracts, audience research and the landscape of distribution.</p> | |

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| 6 | Indicative Content |
| <ul style="list-style-type: none"> • Workshops • Lectures • Tutorials • Demonstrations | |

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| 7 | Module Learning Outcomes |
| On successful completion of the module, students will be able to: | |
| | 1 Appraise the financial viability and reach of film distribution channels and evaluate suitability for defined film properties. |
| | 2 Critically evaluate a film properties production and top sheet budget in order to develop suitable launch strategies. |
| | 3 Analyse recent shifts in business and distribution models. |
| | 4 Develop professional practice to facilitate the collation of a complex film business proposition. |

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| 8 | Module Assessment | | |
| Learning Outcome | | | |
| | Coursework | Exam | In-Person |
| 1-4 | x | | x |

| 9 Breakdown Learning and Teaching Activities | |
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| Learning Activities | Hours |
| Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable | 80 |
| Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE | 240 |
| Private Study (PS) includes preparation for exams | 80 |
| Total Study Hours: | 400 |