

Module Specification

Module Summary Information

1	Module Title	Dissemination Case Study in Specialism
2	Module Credits	20
3	Module Level	7
4	Module Code	VIS7048

5	Module Overview
<p><u>Rationale / indicative content</u></p> <p>This module emphasises learning that is achieved through an integrated understanding of theory and practice, including the systematic exploration and analysis of current and historical media and practice. This will be achieved through advanced scholarship within, and beyond, your specialist practice, applying a rigorous critical perspective.</p> <p>You will submit a 2500 word formal case study and supportive evidence in the form of Reflective Visual Journal.</p> <p>Your study will be supported by regular individual and group tutorials, and peer interaction. You will be required to demonstrate effective self-direction and originality, and independence in achieving progression in your critical and theoretical capacity.</p> <p><u>Learning, Teaching and Assessment Strategy</u></p> <p>This module is led by specialist module tutors and includes: reading directed extracts from primary and secondary sources/texts, group discussion, one to one tutorial support and where appropriate to your study, student led seminar presentations and briefing meetings.</p> <p>Learning and Teaching Methods can include: Briefings, Seminars, Independent Learning, Diagnostic, Individual and Group Tutorials, Library Research/ Resources.</p> <p>With regard to Formative Appraisal within the Visual Communication Masters Programme there is an opportunity for on-going formative appraisal to take place via diagnostic, one to one tutorial support and where appropriate group tutorial situations. This supports you in the development of your reflective skills as well as preparing you for the formal Summative Assessment at the end of the module.</p>	

6	Indicative Content
<p>The module will consist of a combination of lectures, group and individual tutorials. As part of the module there will be a number of sessions that address questions of Visualising your research, Communicating ideas through writing and Framing practice and theory.</p>	

7	Module Learning Outcomes	
	On successful completion of the module, students will be able to:	
	1	Demonstrate that you have identified, researched and analysed historical and contemporary visual practices, in context, to demonstrate and evidence your critical thinking.
	2	Apply and identify research materials to produce a visually supported submission, utilising primary and secondary sources.

8	Module Assessment		
Learning Outcome			
	Coursework	Exam	In-Person
1-2	x		

9	Breakdown Learning and Teaching Activities	
Learning Activities	Hours	
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	36	
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	124	
Private Study (PS) includes preparation for exams	40	
Total Study Hours:	200	