

Module Specification

Module Summary Information

1	Module Title	Live Project
2	Module Credits	20
3	Module Level	5
4	Module Code	ADM5001

5 Module Overview

This module provides an opportunity for you to apply your knowledge and skills to an external, professional brief. The brief will be set by an external client/ agency, in consultation with your supervisor, and it could be a 'real life' problem to be solved, or a simulation. It is an opportunity for you to engage in a professional manner with an aspect of your subject area, which contributes to the development of employability skills within the supportive infrastructure of the University. Where appropriate, the project may involve interdisciplinary collaboration with students from other courses. In this way, it reflects the collaborative, flexible nature of employment within the Creative Industries.

6 Indicative Content

Module content is very much driven by the nature of the live project. For example, the project could be in response to a client brief, supervised by academic staff or it could be a simulation of professional practice led by a member of academic staff with contributions from external practitioners.

7	M	Module Learning Outcomes			
	On successful completion of the module, students will be able to:				
	1	Design and complete a project in response to an agreed brief involving an external client or agency, showing the application of discipline specific knowledge and skills in a professional context.			
	2	Critically evaluate the advantages and challenges of working within a professional context.			

8	Module Asse	sessment				
Learn	ing					
Outco	ome					
		Coursework	Exam	In-Person		
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9 Breakdown Learning and Teaching Activities			
Learning Activities	Hours		
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	30		
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	130		
Private Study (PS) includes preparation for exams	40		
Total Study Hours:	200		