

Module Specification

Module Summary Information

1	Module Title	Design Project Management and Implementation
2	Module Credits	20
3	Module Level	6
4	Module Code	DES6009

5	Module Overview
<p>Following on from module one, you are asked to respond to the client with a detailed and fully costed project implementation plan, including a financial plan and timeline, considering charge out rates and the overall design strategy. This will be based on your chosen design discipline and will address the needs of the client.</p> <p>The emphasis of the teaching and learning will be based on design project management, design finance, project finance, intellectual property rights, personal professionalism, presentation skills, whilst demonstrating how to create a proposal. You will apply these models, theories and principles to your studies and utilise your research skills developed throughout the course to formulate a highly structured and well-narrated and convincing project proposal.</p> <p>The final implementation portfolio proposal will demonstrate your depth of research and analysis and will be highly detailed. You will communicate your proposal clearly and concisely to the client in both written and visual form. There will be an emphasis on structure, critical argument, design process and the application of theory to support your proposal.</p> <p>Students will be encouraged to create and maintain a reflective log of their journey to assist with the production of the project proposal whilst contributing to the Graduate+ awards scheme.</p> <p>Formative assessment: Formative assessment will involve you in the production of an individual presentation of your progress to-date. This will demonstrate your understanding of project planning, the research conducted at this point and the actions to be completed to address the module brief.</p> <p>Summative assessment: This will be based on the production and submission of a written/visual implementation proposal in the form of a detailed written/visual portfolio of work, which will be centred on your own design discipline.</p>	

6	Indicative Content
<ul style="list-style-type: none"> • Module introduction • Implementation plans / Timelines / Financial planning • Strategic planning • Research methods • Reflective log. • Project / time management, • Creating a plan / proposal, • Structure / content / examples • Personal professionalism. • Design and project finance 	

- Process mapping
- Intellectual property rights: registered design, trademarks, patents,
- Presenting complex data.
- Visual data / creative process / methods of communication.
- Individual tutorials.
- Formative assessment:
- Individual progress presentations / Individual tutorials
- Developing the plan and content.
- Submission of implementation plan, provided as a written/visual plan.

7		Module Learning Outcomes
		On successful completion of the module, students will be able to:
	1	Formulate a convincing project plan proposal which demonstrates your understanding of design project implementation.
	2	Interpret your understanding of the design project management process, financial considerations, timescales and recommendations in the context of your chosen design discipline.
	3	Analyse and assess the needs of the client and construct a range of engaging content in a detailed and informative way.
	4	Critically evaluate your research journey and demonstrate confidence in delivering to a client or an employer.

8				Module Assessment		
Learning Outcome						
		Coursework	Exam	In-Person		
1 - 4		X				

9		Breakdown Learning and Teaching Activities	
Learning Activities		Hours	
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable		60	
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE		20	
Private Study (PS) includes preparation for exams		120	
Total Study Hours:		200	