

## Module Specification

### Module Summary Information

<b>1</b>	<b>Module Title</b>	Language and Texts
<b>2</b>	<b>Module Credits</b>	20
<b>3</b>	<b>Module Level</b>	3
<b>4</b>	<b>Module Code</b>	EGL3001

<b>5</b>	<b>Module Overview</b>
<p>This module is designed as a gentle introduction to English Language study. Instead of looking at abstract theories about language rules, you will learn through the close analysis of real texts. These will include literary texts such as novels and non-literary texts such as newspaper articles, advertising and social media. We adopt a broad definition of 'text' which also includes multimedia texts like videos and memes. You will examine these texts in terms of their structure, the words used within them, and their impact on the reader (introducing you to the linguistic concepts of lexis, semantics, syntax, grammar and pragmatics). In doing this you will develop core skills in data collection and analysis, and in summarising and evaluating key findings.</p> <p>You will develop the foundations of your knowledge through a series of workshop activities which will explain the methodology of each skill and provide you with the opportunity to apply this in a series of practical tasks. These might include: close readings, analyses of data, mini-presentations, forum posts, quizzes, application of skills to literary and non-literary texts and field trips. Your formally taught sessions will be supported by pre-sessional learning activities delivered via Moodle and post-sessional reflection on the workshop's learning aims. Your independent learning will be characterised by the development of your wider knowledge of the field.</p>	

<b>6</b>	<b>Indicative Content</b>
<p>This module introduces students to various types of text and the linguistic concepts used to describe and analyse them.</p>	

<b>7</b>	<b>Module Learning Outcomes</b>
<b>On successful completion of the module, students will be able to:</b>	
	<b>1</b> Identify and collect appropriate textual data.
	<b>2</b> Demonstrate an understanding of basic linguistic terminology by applying it to the analysis of your textual data.
	<b>3</b> Summarise and evaluate the key findings of your linguistic analysis.
	<b>4</b> Communicate your ideas clearly and effectively.

8 Module Assessment				
Learning Outcome		Coursework	Exam	In-Person
1-4		x		

9 Breakdown Learning and Teaching Activities	
Learning Activities	Hours
<b>Scheduled Learning (SL)</b> includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	66
<b>Directed Learning (DL)</b> includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	70
<b>Private Study (PS)</b> includes preparation for exams	64
<b>Total Study Hours:</b>	200