

Module Specification

Module Summary Information

1	Module Title	Applied Sociolinguistics
2	Module Credits	40
3	Module Level	6
4	Module Code	EGL6125

5	Module Overview
<p>This module will introduce you to the field of Applied Sociolinguistics and how sociolinguistic research can contribute to improving human well-being. You will learn to critically evaluate the role of sociolinguistics in addressing linguistic and social inequalities and how language shapes all aspects of social life. You will work with an external partner and investigate the application of sociolinguistic research to the solution of practical, educational and social problems of all types. You will learn how evidence-led sociolinguistic research can be applied in a variety of settings, including healthcare, law, tourism, the workplace, and other non-academic contexts. The module will develop your skills in leveraging sociolinguistic research to produce demonstrable changes in practice and teach you to how to engage a variety of external stakeholders and end-users in your research.</p> <p>You will develop your knowledge through a series of lectures which are followed by seminars in which you will apply your understanding of the field through a range of practical activities. These might include: close readings of relevant texts, analysis of the local linguistic landscape, mini-presentations, forum posts, Twitter posts, and analysis of theoretical and contextual documents, field trips and so on. Your formally taught sessions will be supported by pre-sessional learning activities delivered via Moodle and post-sessional reflection on the seminar's learning aims. Your wider independent learning will be characterised by the development of your creative and critical knowledge of the field, which will be supported by the application and development of your research skills.</p>	

6	Indicative Content
<p>This module will introduce students to how linguistics can be applied outside academia and how we can engage external stakeholders in the process of researching language use in different kinds of contexts. Students will be encouraged to develop relationships with external partners to investigate a problem related to language and communication and work with that partner to identify ways to resolve this problem.</p>	

7	Module Learning Outcomes
On successful completion of the module, students will be able to:	
	1 Identify a language-related problem in society in collaboration with an external partner.
	2 Use your knowledge of sociolinguistic research to deliver a balanced, logical and coherent research project which addresses this problem, based on a critical evaluation and integration of relevant literature.

	3	Critically discuss the ways in which sociolinguistic research, concepts and terminology can be applied in different contexts and the role sociolinguistic research plays in wider society.
	4	Communicate clearly, fluently and effectively and present arguments in a professional and engaging manner.

8	Module Assessment		
Learning Outcome			
	Coursework	Exam	In-Person
1-4	x		x

9	Breakdown Learning and Teaching Activities	
Learning Activities	Hours	
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	36	
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	200	
Private Study (PS) includes preparation for exams	164	
Total Study Hours:	400	