

Module Specification

Module Summary Information

1	Module Title	Individual Aesthetic
2	Module Credits	20
3	Module Level	4
4	Module Code	FAS4033

5	Module Overview
<p>This module aims to provide you with the underpinning skills to enhance the visual articulation of your design processes and output. A broad exploration of 2 & 3 dimensional, and multimedia, techniques will be undertaken; fostering appropriate, innovative, and individual approaches to be developed and applied to future design tasks throughout the course.</p> <p>The experimentation of a variety of art media and techniques will aid in visual storytelling/ concept building alongside creating illustrative interpretations of form, detail, colour, textile application, and figure templates. Within the module CAD software will be introduced as an editing tool, to be utilised in the refinement and layout out of such work, with an emphasis on retaining the physical and personal engagement of the design process when translated to a digital format. The project will evolve into methods of application with regards to your discipline and desired audiences.</p> <p>The module content will reflect the programme aims and including the following:</p> <ul style="list-style-type: none"> • Art studio sessions to enable the creative, technical, and practical • Studio sessions to facilitate peer discussion and reflection, promoting self-awareness in response to a range of contexts and perspectives. • CAD workshops, providing comprehensive knowledge of studio practice in editing and digital presentation. 	

6	Indicative Content
<ul style="list-style-type: none"> • <u>Project Briefing</u> • <u>Life-Drawing:</u> 30 second movement drawing Continuous Line Drawing • <u>CAD</u> Introduction to Illustrator. • <u>Life-Drawing:</u> Peer to peer review of diary in small groups and Pinterest 30 second movement drawing warm up 30 minute life drawing 3 hour life drawing Group reflection and discussion • <u>CAD</u> Develop basic flat technical drawings Introduction to creating an online blog/diary • <u>Life-Drawing:</u> 	

30 second movement drawing warm up
Morning session first exploration technique
Afternoon session first exploration technique

- CAD
Introduction to Photoshop
- Life-Drawing:
30 second movement drawing warm up
Morning session third exploration technique
Afternoon session fourth exploration technique
- CAD
Layout Techniques and Portfolio Practice
- Life-Drawing:
30 second movement drawing warm up
Morning session fifth exploration technique
- CAD
Drop in Session

7		Module Learning Outcomes
		On successful completion of the module, students will be able to:
	1	Apply an understanding of hand drawings/ illustration and computer aided design software to record and reflect on ideas within a creatively illustrated portfolio of work.
	2	Present creative solutions to communicate your work as final exhibition pieces.

8		Module Assessment		
Learning Outcome				
		Coursework	Exam	In-Person
1		X		
2		X		

9		Breakdown Learning and Teaching Activities	
Learning Activities		Hours	
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable		42	
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE		118	
Private Study (PS) includes preparation for exams		40	
Total Study Hours:		200	