

Module Specification

Module Summary Information

1	Module Title	Professionalism
2	Module Credits	20
3	Module Level	6
4	Module Code	LAN6105

5	Module Overview
<p>Building from the Praxis approach utilised within the School of Architecture and Design, this module completes the conceptual thread of modules which connect a Professional practice suite through from LAN4002 Skills and LAN5002 Practice, developing and integrating industry aligned skills and approaches, preparing you for entry into competitive professional contexts after study. A fundamental aspect of the module is to increase your self-reliance and confidence in communicative approaches and contextual understanding of their application.</p>	

6	Indicative Content
<ul style="list-style-type: none"> • The International Marketplace • Integrated Approaches to Graphical Representation • Portfolio Design and Publication • Advanced use of Industry Standards, Specifications: Practice Expectations • Career Development and Professionalism • Interview Technique • Formal writing: Writing CV, Letters/Emails, Correspondence • Self-marking approaches, Exploring Innovation • Curating a Virtual profile • Physical Presentation, Design and Build • Further Practice: work expectations and career paths 	

7	Module Learning Outcomes
On successful completion of the module, students will be able to:	
1	Identify key market sectors and associated skill set expectations within contemporary landscape architecture practice, and respond to these with the development of a self-promotional strategy.
2	Develop visual communication approaches which promote personal design work information to multi-disciplinary and international audiences, exploring and assessing a variety of standard and innovative formats

8	Module Assessment		
Learning Outcome			
	Coursework	Exam	In-Person
1-2	x		

9 Breakdown Learning and Teaching Activities	
Learning Activities	Hours
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	48
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	112
Private Study (PS) includes preparation for exams	40
Total Study Hours:	200