

Module Specification

Module Summary Information

1	Module Title	Major Project
2	Module Credits	40
3	Module Level	6
4	Module Code	LAN6106

5	Module Overview
<p>The purpose of the module is to enable you to undertake a sustained, in-depth and theoretically informed research project exploring an area that is of personal interest to you. It is important that we can support you appropriately, so you will be guided towards choosing a research topic which is relevant to your discipline and in which your lecturers have expertise. The outcome will take the form of a written dissertation</p> <p>At this level, you will be expected to work independently but you will receive additional one-to-one support from your supervisor, who will be familiar with your chosen topic area. As you progress on the module, extra support will be available and this may take the form of group seminars, workshops and online materials that will help in the development of your Major Project.</p> <p>This module is an opportunity for you to develop not only academically, but it will also help you to acquire life-long skills and attributes that identify you as a graduate of BCU; a creative problem solver, entrepreneurial, professional and work ready, and having a global outlook. In addition to this and in the context of the creative and cultural industries this means developing an ability to: create work which demonstrates an awareness of professional standards relevant to your discipline; gain an understanding of successful project planning, which may include budgetary and other relevant constraints; be innovative and experimental and to push at the boundaries of your discipline; to self-evaluate and reflect critically on your work, being able to place it within the context of relevant debates within your chosen medium.</p>	

6	Indicative Content
	<ul style="list-style-type: none"> • Briefing • Kick-start Session • Research Proposal • Guest Lectures • Idea Generation • Reviewing Literature • Guest Lectures • Individual Review • Research Proposal – part 2 • Life Skills Workshops (Emotional Intelligence and Stress Management) • Group Tutorials • Critical Analysis • Dissertation Structure & Critical Thinking • Group Tutorials • Research Methodology • Academic Writing and Harvard Referencing • Group Tutorials • Primary Research • Analysis Preparation • Individual Review • Visual Communication • Data Analysis • Group Tutorials • Visual Communication • Structured Studio Session • Group Tutorials • Visual Communication • Recap on Brief • Individual Review

7	Module Learning Outcomes
	On successful completion of the module, students will be able to:
1	Analyse an appropriate body of published research/ professional output in order to identify a research proposal.
2	Select and apply appropriate methods, underpinned by relevant debates, theories and practice, to develop a response to the defined proposal.
3	Synthesise the knowledge gained from your activities, in order to demonstrate a resolution that is evaluative and appropriate to the specialism.
4	Successfully communicate the results of your inquiry giving consideration to appropriate and relevant academic, ethical and professional requirements.

8	Module Assessment		
Learning Outcome			
	Coursework	Exam	In-Person
1-4	X		

9	Breakdown Learning and Teaching Activities	
Learning Activities	Hours	
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	60	
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	300	
Private Study (PS) includes preparation for exams	40	
Total Study Hours:	400	