

Module Specification

Module Summary Information

1	Module Title	Cross Media Production 1
2	Module Credits	20
3	Module Level	3
4	Module Code	MED3000

5	Module Overview
<p>The purpose of this practical production module is to explore media production techniques in radio, audio production, online video and television. The module is designed to recognise that many media professionals no longer work in specialised areas and are often asked to make use of a range of skills and platforms across different media in order to reach their audiences. Throughout the module you will be supported to develop industry-level practical skills through a range of production activities and workshops.</p>	

6	Indicative Content
<p>Workshops and group activities to introduce you to key practical skills. An opportunity to explore multiple production techniques.</p> <p>Group sessions for critical reflection on media production processes.</p>	

7	Module Learning Outcomes
On successful completion of the module, students will be able to:	
1	Identify a range of media production techniques in radio, audio production, online video, and television.
2	Demonstrate basic media production skills in radio, audio production, online video and television.
3	Utilise basic media production skills to produce your own creative work in response to briefs.
4	Demonstrate commitment to own learning and engagement with course content.

8 Module Assessment			
Learning Outcome			
	Coursework	Exam	In-Person
1	X		
2			X
3	X		
4			X

9 Breakdown Learning and Teaching Activities	
Learning Activities	Hours
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	80
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	80
Private Study (PS) includes preparation for exams	40
Total Study Hours:	200