

## Module Specification

### Module Summary Information

<b>1</b>	<b>Module Title</b>	Campaigning and Investigative Journalism
<b>2</b>	<b>Module Credits</b>	20
<b>3</b>	<b>Module Level</b>	5
<b>4</b>	<b>Module Code</b>	MED5161

<b>5</b>	<b>Module Overview</b>
<p>Campaigning and Investigation Journalism is an optional module for all journalism specialists which provides a grounding in key concepts and techniques in the process of journalistic investigations and campaigns. In the first stage of the module you are introduced to key principles of investigations and campaigns across multiple platforms, and typical challenges involved in investigative and campaigning projects, as well as practices of idea generation and planning. This context then provides the basis for exploring a range of investigative and campaigning techniques. The content maps closely with the assessment task.</p> <p>The techniques explored include core media production skills required for further development within a project or enterprise in your final year.</p>	

<b>6</b>	<b>Indicative Content</b>
<p>A mixed methods pedagogical approach is adopted, with lectures by internal experts combined with hands-on workshops where you are supported in developing and reflecting on their own work within a contemporary context.</p>	

<b>7</b>	<b>Module Learning Outcomes</b>
<b>On successful completion of the module, students will be able to:</b>	
<b>1</b>	Identify, critically assess and research relevant information for an investigative or campaigning journalistic objective.
<b>2</b>	Produce campaigning or investigative journalism within contemporary professional contexts and standards for an identified audience.

<b>8</b>	<b>Module Assessment</b>		
<b>Learning Outcome</b>	<b>Coursework</b>	<b>Exam</b>	<b>In-Person</b>
<b>1-2</b>	<b>x</b>		

<b>9 Breakdown Learning and Teaching Activities</b>	
<b>Learning Activities</b>	<b>Hours</b>
<b>Scheduled Learning (SL)</b> includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	40
<b>Directed Learning (DL)</b> includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	120
<b>Private Study (PS)</b> includes preparation for exams	40
<b>Total Study Hours:</b>	200