

## Module Specification

### Module Summary Information

<b>1</b>	<b>Module Title</b>	Television Studio
<b>2</b>	<b>Module Credits</b>	20
<b>3</b>	<b>Module Level</b>	5
<b>4</b>	<b>Module Code</b>	MED5196

<b>5</b>	<b>Module Overview</b>
<p>This module will help prepare you for undertaking a television studio related final Major Project in your final year.</p> <p>Studying the Television Studio module will enable you to develop editorial and integrated skills in television studio production. You will undertake a series of practical workshops, including developing ideas for entertainment, magazine and chat show formats and content, the commissioning process, production team structures and roles, casting presenters and contributors, celebrity booking processes, research and editorial skills, scriptwriting, commissioning music and graphics and the technical framework and processes for studio production.</p> <p>You will be encouraged to experiment, developing original ideas for studio productions, and take creative risks within a recognised professional context. You will identify your target audience and broadcast platform/s for your chosen programme genre.</p>	

<b>6</b>	<b>Indicative Content</b>
<p>The workshops are likely to contain the following elements:</p> <ul style="list-style-type: none"> <li>• Studio genres and subgenres</li> <li>• Formats and content development</li> <li>• The researcher role</li> <li>• The importance of presenters, contributors and celebrities</li> <li>• The futures meeting</li> <li>• The production team and selection</li> <li>• Production management</li> <li>• Technical studio training</li> <li>• Ideas development</li> <li>• Production work</li> </ul>	

<b>7</b>	<b>Module Learning Outcomes</b>
<b>On successful completion of the module, students will be able to:</b>	
	<b>1</b> Demonstrate advanced media skills.
	<b>2</b> Provide evidence of how the research process and analysis informed the production of your media text.
	<b>3</b> Evaluate your media product in relation to professional industry practice.

8 Module Assessment			
Learning Outcome			
		Coursework	Exam
1,2,3		X	

9 Breakdown Learning and Teaching Activities	
Learning Activities	Hours
<b>Scheduled Learning (SL)</b> includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	40
<b>Directed Learning (DL)</b> includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	120
<b>Private Study (PS)</b> includes preparation for exams	40
<b>Total Study Hours:</b>	200