

Module Specification

Module Summary Information

1	Module Title	Disruptive Publishing
2	Module Credits	20
3	Module Level	5
4	Module Code	MED5XXX

5	Module Overview
<p>In this module you'll explore alternative formats and examine the way they are challenging the traditional platforms of journalism. You will get the chance to engage with tools such as Snapchat, Youtube and Whatsapp to examine how traditional journalism is being influenced and reshaped by linear and digital platforms. This module combines theoretical study with practical production and requires students to demonstrate critical insight through research and apply knowledge by producing well-made products for a specific client or audience. The aim is to enhance your understanding of the industry and then help you to recognise how this can improve the quality of your creative and technical skills. Being able to grasp and operate within this expanding sector of the media industries will also help prepare you for the Journalism Major Product where you will face similar dilemmas and tensions between the conflicting interests at play in media production.</p>	

6	Indicative Content
<p>The module uses a practice-led, knowledge applied approach that encourages students to pursue creative excellence. It recognises and explores the crossover between journalism disciplines and is designed to enhance student employability in the contemporary journalism landscape.</p>	

7	Module Learning Outcomes
On successful completion of the module, students will be able to:	
1	Demonstrate an understanding of the purpose of emerging, alternative and independent media platforms using information through critical research into the professional, legal and ethical context in which it is produced.
2	Demonstrate an understanding of commercial and organisational objectives and constraints by planning and creating appropriate media content for a specified client or target audience.

8	Module Assessment		
Learning Outcome	Coursework	Exam	In-Person
1, 2	X		

9 Breakdown Learning and Teaching Activities	
Learning Activities	Hours
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	30
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	130
Private Study (PS) includes preparation for exams	40
Total Study Hours:	200