

Module Specification

Module Summary Information

1	Module Title	Journalism Futures
2	Module Credits	20
3	Module Level	5
4	Module Code	MED5XXX

5	Module Overview
<p>This module will explore the impact and value of long form and immersive storytelling. You will be introduced to a range of investigative techniques designed to allow you to explore an issue you identify in depth. Students will examine various elements that can help to create an engaging and informative piece of long form reporting, such as data analysis, in depth interviewing and human interest content. There will also be the opportunity to work in a mixed media format, bringing together different styles of reporting to give the audience a sense of the bigger picture.</p> <p>As part of the assessment, you will be expected to keep professional records of the production process and analyse the overall success of the work you have carried out.</p>	

6	Indicative Content
<p>You will learn how journalism is not always about fast-paced storytelling and an ever-changing news agenda as Journalism Futures invites you to immerse yourself in a relevant issue or topic and examine the various aspects of the bigger picture to tell the story. As publishers across the globe continue to experiment with such formats in a digital landscape, you will be able to contribute to the developing knowledge of immersive, long-form storytelling and create a meaningful and impactful piece of journalism.</p>	

7	Module Learning Outcomes
On successful completion of the module, students will be able to:	
	1 Employ advanced skills to produce a piece of long form or immersive journalism reporting.
	2 Evidence the production process and use analytical and reflective skills to evaluate your own performance and critically analyse the work produced and the relative success in relation to the target audience.

8	Module Assessment		
Learning Outcome			
	Coursework	Exam	In-Person
1-2	X		

9 Breakdown Learning and Teaching Activities	
Learning Activities	Hours
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	30
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	130
Private Study (PS) includes preparation for exams	40
Total Study Hours:	200