

Module Specification

Module Summary Information

1	Module Title	Visual Ideas for Design
2	Module Credits	20
3	Module Level	4
4	Module Code	TEX4009

5	Module Overview
<p>This introduces students to the initial stages of the design process, focusing on the importance of original image generation, drawing and self-expression. Students will explore diverse approaches to generating visual information and apply this to begin to build design compositions.</p>	

6	Indicative Content
<ul style="list-style-type: none"> • Drawing • Composition • Concepts • Design • Drawing media • Presentation 	

7	Module Learning Outcomes
On successful completion of the module, students will be able to:	
	1 Demonstrate a knowledge and understanding of approaches to the generation of visual imagery.
	2 Explore and expand on ideas through composition and design.

8	Module Assessment		
Learning Outcome			
	Coursework	Exam	In-Person
1	X		
2	X		

9 Breakdown Learning and Teaching Activities	
Learning Activities	Hours
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	60
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	100
Private Study (PS) includes preparation for exams	40
Total Study Hours:	200