

## Module Specification

### Module Summary Information

<b>1</b>	<b>Module Title</b>	Entrepreneurship and Design
<b>2</b>	<b>Module Credits</b>	40
<b>3</b>	<b>Module Level</b>	5
<b>4</b>	<b>Module Code</b>	TEX5012

<b>5</b>	<b>Module Overview</b>
<p>This Module provides the opportunity to develop important interpersonal skills alongside career pathway knowledge and understanding. The module will include working collaboratively and independently on writing and practically undertaking design briefs that relates to one of the career-focused teaching pathways. You will apply knowledge gained about the chosen sector such as product / client / routes to market / costings / marketing &amp; promotion, in developing and communicating a viable industry facing project.</p>	

<b>6</b>	<b>Indicative Content</b>
<ul style="list-style-type: none"> <li>• Understanding markets</li> <li>• Commercial factors</li> <li>• Interpersonal relations</li> <li>• Time-management</li> <li>• Writing a brief</li> </ul>	

<b>7</b>	<b>Module Learning Outcomes</b>
<b>On successful completion of the module, students will be able to:</b>	
<b>1</b>	Demonstrate strong professional and interpersonal skills in managing a collaborative experience while responding to commercial factors.
<b>2</b>	Apply practical design skills in the research, development, execution and communication of an entrepreneurial design challenge.

<b>8</b>	<b>Module Assessment</b>		
<b>Learning Outcome</b>	<b>Coursework</b>	<b>Exam</b>	<b>In-Person</b>
<b>1</b>	X		
<b>2</b>	X		

<b>9 Breakdown Learning and Teaching Activities</b>	
<b>Learning Activities</b>	<b>Hours</b>
<b>Scheduled Learning (SL)</b> includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	80
<b>Directed Learning (DL)</b> includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	240
<b>Private Study (PS)</b> includes preparation for exams	80
<b>Total Study Hours:</b>	400