

Module Specification

Module Summary Information

1	Module Title	Narrative - (Text & Image)
2	Module Credits	20
3	Module Level	4
4	Module Code	VIS4039

5	Module Overview
<p>The 'Text and Image' optional L4 module is designed to equip students with a good understanding of the issues surrounding these two areas. This will be achieved through a conceptual and practical understanding of the narrative process.</p> <p>You will learn, whilst working individually and collaboratively, important skills that will both develop your own practice as well as giving you key insights into other areas of visual communication. In turn, this will help improve your understanding of contemporary practice in the creative industries.</p> <p>Building on a strong foundation of the symbiotic relationship of text and image you will be engaged with a series of challenges that further your understanding of these relationships and how they can influence experiential design.</p> <p>Through a combination of technical and conceptual workshops, tutor-led and peer group learning, external input and creatively challenging tasks you will effectively work towards a final outcome that will help you to develop into an original and innovative practitioner.</p>	

6	Indicative Content
<p>The module will consist of a combination of lectures, workshops, presentations and tutorials; introducing you to the contextual themes that underpin your discipline whilst focussing on the acquisition of new knowledge and skills to support your practice.</p> <p>The focus of the level will be to transform you from a prescriptive learner to an active learner.</p>	

7	Module Learning Outcomes
On successful completion of the module, students will be able to:	
1	Create an experimental visual narrative in response to a given theme.
2	Explore and develop production skills to support effective communication.

8 Module Assessment			
Learning Outcome			
	Coursework	Exam	In-Person
1-2	x		

9 Breakdown Learning and Teaching Activities	
Learning Activities	Hours
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	47.5
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	112.5
Private Study (PS) includes preparation for exams	40
Total Study Hours:	200