

Module Specification

Module Summary Information

1	Module Title	Critical Practice
2	Module Credits	60
3	Module Level	6
4	Module Code	VIS6037

5	Module Overview
<p>Level 6 Critical Practice constitutes a step progression from Level 5, building and elaborating a more advanced expansion of study.</p> <p>Critical Practice provides the opportunity to adopt an increasingly autonomous commitment to the individually chosen direction(s), from the wide spectrum of Visual Communication and Creative Design Practice. These directions are established with guidance and academic rigour through individual tutorials, guest professionals, workshops, group discussion and peer participation.</p> <p>This module consists of two components:</p> <ol style="list-style-type: none"> 1. A written assignment that contextualises an individual's area of practice and supports their studio work. 2. A body of studio work that is conceived and defined by the student <p>It creates an environment where passion and dedication to creative activity can flourish. In this, the qualities of imagination and invention carry a high premium.</p> <p>This module consolidates the learning of all previous study and channels it toward the evolution of a coherent professional perspective, in terms of research, process and design outcomes, where quality and appropriate production values are paramount. This is all very much geared to the wide variety of individual aspirations, with due recognition to the context and proposed audience, which therefore determine the aesthetic, and mode, medium and channel of delivery.</p> <p>Critical Practice can be composed of one single project, or any combination of smaller projects dependent on the creative flexibility each individual wishes to cultivate. Live, team, and collaborative projects are also possible.</p> <p>Experimentation and the constant application of critical skills are essential components in all Level 6 study, as these contribute to the development, not only of a personal creative language, but also contribute to renewal and richness in the sector, thereby optimising the conditions for future employment, and the creation of new knowledge and opportunities.</p>	

6	Indicative Content
<p>The module will consist of a combination of lectures, workshops, presentations and tutorials; requiring you to negotiate your own path, take ownership of the requisite skills needed to fulfil your projects and synthesise your practice with the contextual themes that underpin your discipline.</p> <p>The focus of the level will be to transform you from an autonomous learner to an independent practitioner.</p>	

7		Module Learning Outcomes
On successful completion of the module, students will be able to:		
	1	Formulate an inquiry underpinned by the appropriate use of scholarly research that supports the development of individual practice.
	2	Communicate an understanding of key aspects of the chosen subject and an awareness of its theoretical and cultural context through a well presented and referenced written assignment.
	3	Select a range of advanced skills in an appropriate format in order to generate, develop and resolve ideas.
	4	Demonstrate a detailed understanding of the relationship that your work aspires to have with an audience in a contemporary context.

8		Module Assessment		
Learning Outcome				
	Coursework	Exam	In-Person	
1-4	x			

9		Breakdown Learning and Teaching Activities
Learning Activities	Hours	
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	80	
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	400	
Private Study (PS) includes preparation for exams	120	
Total Study Hours:	600	