

Module Specification

Module Summary Information

1	Module Title	International Intellectual Property Law
2	Module Credits	20
3	Module Level	7
4	Module Code	LAW7121

5	Module Overview
<p>The aim of this module is to introduce you to a number of important themes in the area of international intellectual property law. More specifically, it is intended to provide you with an intellectually stimulating and academically rigorous education on the operation of intellectual property law at international level, and the challenges faced by the operation of that law.</p> <p>In line with the programme aims and objectives, you will be required to engage in research and investigation into this topic, as part of studying law at a higher level.</p> <p>This module is practice-led in that provides you with the opportunities to study the theoretical basis of the law in this area, and discuss how the law applies to actual issues that have arisen in the international sphere in regards to intellectual property law.</p> <p>The module will use the process of case-studies to transfer that theoretical knowledge into a practical application, including evaluation of the solutions arrived at.</p> <p>This module will be delivered through face-to-face teaching and VLE provision. On campus students will attend weekly student-led/tutor facilitated seminars and complete various activities. Distance learning students will complete weekly VLE activities.</p> <p>This module is interdisciplinary in the way it evaluates the legal issues in the context of business, economics, human rights, medicine and IT.</p> <p>Employability skills are promoted through the use of debate and presentation skills in the delivery of the module, to encourage students to use a broad range of communication skills in their learning.</p> <p>The international focus of this module is in line with the programme aim of internationalisation.</p>	

6	Indicative Content
<ul style="list-style-type: none"> • Introduction to Intellectual Property Law • Justifications for Intellectual Property Rights • IP and Economics • International Copyright and the Berne Convention • The International IP Regime – WTO and TRIPS • IP and Human Rights • IP and the Internet • Patents/UK, US &GCC • EU & IPRs • Trademarks and Branding 	

7		Module Learning Outcomes
On successful completion of the module, students will be able to:		
1	Critically appraise current intellectual property laws, including an appreciation of the way intellectual property is dealt with at an international level.	
2	Critically evaluate key themes in the way intellectual property law is administered on an international basis.	
3	Reflect upon the relationship between different challenges in the area of international intellectual property law.	
4	Compare the current legal order with alternative proposals for dealing with the issues raised by intellectual property.	

8				Module Assessment
Learning Outcome				
		Coursework	Exam	In-Person
1 - 4		X		

9		Breakdown Learning and Teaching Activities
Learning Activities		Hours
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable		24
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE		24
Private Study (PS) includes preparation for exams		152
Total Study Hours:		200