

Module Specification

Module Summary Information

1	Module Title	Research Practice
2	Module Credits	20
3	Module Level	7
4	Module Code	MAN7057

5	Module Overview
<p>This module is designed to give you the research skills and insights necessary for the study and investigation of business organisations and business-related data. These skills will impact directly on your ability to understand and evaluate information from a variety of sources and where appropriate undertake primary research. You will become aware of the many tools and techniques that can help judge and interpret research outcomes.</p> <p>This module should help you with your studies in general and the Major Project in particular. There should be an awareness of the complexity of business environment and the need to interpret partial information. Research will be presented as a process to be managed and requiring a number of decisions. You will be introduced to subject matter that will allow you to make informed choices in terms of research methodology and the implementation of quantitative and or qualitative approaches.</p> <p>This module supports the aims of the programme by enabling you to identify ways and means of investigating management research problems and then devising a research strategy to identify responses to them. The importance of developing an adequate research question, objectives and an adequate literature review will all be considered. It should enable you to undertake meaningful research and further your understanding of your chosen pathway. You will be expected to complete and submit a Topic Outline by the end of the module.</p> <p>The weekly programme will explore the issues of project choice, project development, project presentation and methodology. Each of the four hour sessions will have a more formal input regarding subject content which will be typically lecturer led, time for exercises requiring more active student participation and then an opportunity for you to consider how all of this would apply to your own research interests. These sessions will take the form of three blocks: an introduction to research methodology, quantitative approaches and qualitative approaches.</p> <p>The assessment will be time constrained and designed to enable you to reflect on the approaches taught and how these apply to your intended research. Three questions will align to the three teaching blocks. Each questions will have two parts; the first reviewing content and the second how this content relates to the student's project plan.</p>	

6	Indicative Content
This module will include topics such as:	
<ul style="list-style-type: none"> • Choosing a research topic • Research Design • Research Project management • Critical thinking and literature reviews • Referencing • Validity and reliability • Methodology and research philosophy • Quantitative & Qualitative research techniques • Research ethics • Supervision process 	

7	Module Learning Outcomes
On successful completion of the module, students will be able to:	
	1 Articulate clear research aims, objectives and research question appropriate for the type of business and management problems the student is likely to encounter.
	2 Explain the relative merits of a variety of primary data collection and analysis methods.
	3 Critically evaluate a management research scenario and develop a justified research project design.
	4 Evaluate their own personal development and skills in relation to research through reflection on their progress in the module and identify what support they need to develop their research skills further.

8	Module Assessment		
Learning Outcome			
	Coursework	Exam	In-Person
1-4		X	

9	Breakdown Learning and Teaching Activities
Learning Activities	Hours
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	36
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	24
Private Study (PS) includes preparation for exams	140
Total Study Hours:	200