

Module Specification

Module Summary Information

1	Module Title	Contemporary Business
2	Module Credits	20
3	Module Level	5
4	Module Code	BUS5057

5	Module Overview
<p>Contemporary Business: Practice and Solutions investigates current issues that impact upon business organisations. This will provide you with a greater awareness of critical business issues. This module examines some of the many issues affecting businesses today - broad issues such as global warming, migration issues and demographic shifts, which impact on all firms and individuals. It also looks at more specific management issues, such as labour shifts (outsourcing, off-shoring and re-shoring), teleworking and other modern 'slavery' practices.</p>	

6	Indicative Content
<p>The module content will include:</p> <ul style="list-style-type: none"> • The problems facing managers today and the Lugus Principles • Globalisation and related issues • Climate Change • Media Management • Paternalism • Work slavery • Ethics and CSR 	

7	Module Learning Outcomes
On successful completion of the module, students will be able to:	
1	Identify and apply appropriate strategic management models to analyse different external environment and organisational scenarios.
2	Generate, evaluate and justify specific views for differing organisational scenarios.
3	Construct and defend arguments regarding specific contemporary issues based on research conducted into an industry (dynamics, key success factors, etc.).
4	Critically analyse current business issues with business managers and demonstrate this knowledge and understanding through an assessed reflective paper.

8	Module Assessment		
Learning Outcome			
	Coursework	Exam	In-Person
1, 2, 3 & 4	X		

9	Breakdown Learning and Teaching Activities	
Learning Activities	Hours	
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	36	
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	60	
Private Study (PS) includes preparation for exams	104	
Total Study Hours:	200	