

Module Specification

Module Summary Information

1	Module Title	Integrated Business Research Project
2	Module Credits	40
3	Module Level	6
4	Module Code	BUS6059

5	Module Overview
<p>The aim of this module is to provide a framework for you to undertake a substantial piece of disciplinary-relevant research. It is founded upon Birmingham City Business School's teaching and learning philosophy which integrates theory and practice.</p> <p>The format of the practice-led Integrated Business Research Project will vary, dependent on the discipline you are studying or degree pathway you are on. This is a negotiated project, the topic of which need to be agreed with the course team. The project also has to adhere to the framework of ethical approval applied within the business school in the year of study. Examples of formats include (but are not limited to): integrated case study (accounting; economics); business start-up project (entrepreneurship); consultancy project (management, marketing); organisational improvement project (management); on-placement and post-placement project (all); and, dissertation. The specific requirement of each format will be made clear in the assessment brief provided for each programme-specific application of the Integrated Business Research project. The module provides a framework for integrating the principles, tools and methods of your programme, developing your practitioner skills via research methods, analytical tools and techniques. The project requires a high degree of professionalism in your role, managing the supervisory relationship and (where relevant) collaborations with other students and stakeholders.</p> <p>The class contact will consist of a programme of lectures/workshops, scheduled by the individual programme teams. There will also be a series of supervisory meetings to be taken according to the schedule provided in the assignment brief (these may be individual or in groups) over the academic year. The supervisory meetings are to be taken over the course of the academic year and supervisions not taken by specified dates will be lost. In the absence of scheduled supervisions, it is your responsibility to schedule the meeting with the supervisor at a mutually convenient time.</p> <p>Although there is some recommended reading for devising the research project the essential reading will reflect the negotiated topic and organisation under investigation.</p> <p>The Professional Practice route will be delivered differently via block taught sessions with the assessment work-based.</p>	

6	Indicative Content
<p>The module content may include:</p> <ul style="list-style-type: none"> • Identifying a research topic • Aims & Objectives and the research rationale • Research Philosophy • Research project design and management • Critical literature reviews and research questions • Quantitative Research Methods and analysis • Qualitative Research Methods and analysis • Mixed methods • Sampling • Validity and Reliability • Research Ethics 	

7	Module Learning Outcomes	
On successful completion of the module, students will be able to:		
	1	Identify, determine and justify a disciplinary-relevant project, including its aims, scopes and objectives.
	2	Self-manage research, including managing the supervisory process and reflecting critically on the work undertaken.
	3	Understand how to identify and synthesise the relevant conceptual and methodological techniques from the degree programme, using a range of sources and data, applying them to them to a particular topic, case or organisation.
	4	Show and review the results of the project, including drawing appropriate conclusions and recommendations, and assessing their impacts.

8	Module Assessment		
Learning Outcome			
	Coursework	Exam	In-Person
1-4	X		

9 Breakdown Learning and Teaching Activities	
Learning Activities	Hours
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	72 (28)
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	120 (72)
Private Study (PS) includes preparation for exams	208 (300)
Total Study Hours:	400 (400)

****Professional Practice hours shown in () brackets.**