

## Module Specification

### Module Summary Information

<b>1</b>	<b>Module Title</b>	Innovation, Enterprise and Entrepreneurial Leadership
<b>2</b>	<b>Module Credits</b>	20
<b>3</b>	<b>Module Level</b>	6
<b>4</b>	<b>Module Code</b>	HRM6010

<b>5</b>	<b>Module Overview</b>
<p>Entrepreneurial leadership is about proactively identifying opportunities to gain advantage through creativity, innovation and market understanding. It is about engaging potential stakeholders at multiple emergent levels to discover and create opportunities as a means of achieving an envisioned future. This module will therefore provide foundational knowledge of leadership theory, particularly with reference to practices and processes that emphasise an entrepreneurial behaviour/mind-set.</p> <p>The module involves the creation of a value proposition, a rapid testing of key assumptions and the effective management of risk as opposed to the minimisation of risk. It requires the development of contextual awareness in creating value ensuring the delivery of customer value in line with organisational requirements and strategic aims. Out of the box thinking, departure from the status quo is therefore encouraged in this module. This module help you develop key employability skills while letting you explore your creativity and innovativeness.</p> <p>The course is centred on developing your skills in articulating a vision about where a company (start-up or pre-existing) is going to go. The expectation is that you will be able to develop new ideas, collect salient data to back up those ideas, rapidly test and refine these ideas and effectively communicate these ideas.</p> <p>The module is delivered through a combination of lectures, seminars, tutorials and workshops in which students are expected to contribute. Case studies from around the world and presentations will also be used in each session and where possible, guest lectures will be used.</p>	

<b>6</b>	<b>Indicative Content</b>
<p>The module content will include:</p> <ul style="list-style-type: none"> <li>• Introduction to Entrepreneurship theories, concepts and evidence from across the globe</li> <li>• Entrepreneurship in Global contexts</li> <li>• Entrepreneurship and Innovation leadership behaviours</li> <li>• Intrapreneurship</li> <li>• Corporate Entrepreneurship</li> <li>• The Business Environment</li> <li>• Employability activities including company visits and guest lectures.</li> <li>• Family Businesses</li> <li>• Social Entrepreneurship</li> <li>• Digital Entrepreneurship</li> <li>• Sources of finance</li> <li>• Exit strategies</li> <li>• Innovation and Creativity</li> </ul>	

<b>7</b>	<b>Module Learning Outcomes</b>		
	<b>On successful completion of the module, students will be able to:</b>		
	<b>1</b>	Critically evaluate the environments (Global, Macro and Micro) and discuss the challenges and opportunities they present for creativity, innovation and entrepreneurship and the entrepreneurial behaviours required in such environments from a theoretical and empirical perspective.	
	<b>2</b>	Critically appraise the key challenges for entrepreneurs and entrepreneurial leadership in the chosen sector underpinned by relevant theories, concepts and models.	
	<b>3</b>	Formulate solutions and recommendations for increasing creativity, innovation and entrepreneurial leadership in a -start-up or existing company.	
	<b>4</b>	Demonstrate ability to present ideas in a formal, persuasive and coherent manner.	

<b>8</b>	<b>Module Assessment</b>		
<b>Learning Outcome</b>			
	<b>Coursework</b>	<b>Exam</b>	<b>In-Person</b>
<b>1, 2</b>	<b>X</b>		
<b>3, 4</b>			<b>X</b>

<b>9</b>	<b>Breakdown Learning and Teaching Activities</b>	
<b>Learning Activities</b>		<b>Hours</b>
<b>Scheduled Learning (SL)</b> includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable		36
<b>Directed Learning (DL)</b> includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE		48
<b>Private Study (PS)</b> includes preparation for exams		116
<b>Total Study Hours:</b>		200