

Module Specification

Module Summary Information

1	Module Title	The Professional Manager
2	Module Credits	20
3	Module Level	4
4	Module Code	MAN4014

5	Module Overview
<p>What do managers do? The traditional picture of the manager is one of a bureaucrat with rigid ways of thinking and checklists to ensure compliance with processes and rules. Is this relevant to today's organisation? Contemporary thinking suggests not. Today's successful organisations are those where management is less about task and control and more about enabling people to contribute. The best managers guide, coach and empower colleagues, and constructively challenge ideas to encourage and secure high performance.</p> <p>This module introduces you to the role of the manager starting from its history and characteristics. You will critically analyse the latest thinking from leading researchers about the cost to organisations of managers who stifle creativity and kill new ideas, and the problems created by outdated approaches to management. Today's professional managers need to be able to research, analyse, think critically, reflect on learning, build networks, and present information. They are independent learners, exercise personal responsibility but also work well with others. They negotiate and collaborate and build teams around them, inspiring others by being effective role models. You'll explore and practise the skills, attributes and attitude the effective professional manager needs.</p> <p>In joining BCU you're stepping up to higher education. The management competencies you develop through this module mirror those you need to be an effective student. The learning you encounter in this module is a robust foundation for your development as a future manager and as a lifelong learner.</p>	

6	Indicative Content
<p>Lectures to introduce you to the module content Seminars/tutorials focused on debate and discussions of concepts/contemporary issues</p> <ul style="list-style-type: none"> Defining Management: Characteristics and Role Models. Managerial Competencies - What do managers do? What skills do they need? How do Managers present themselves with confidence? Effective Communicator - Research and writing for different audiences Managers and Teams - The effective team worker and leader. Project Planning: Planning work and resources. The Networked Manager Networking and Consultancy Self-management and Reflection: Planning your management career The Ethical Manager Credibility, Ethics, CSR and social media 	

7	Module Learning Outcomes	
	On successful completion of the module, students will be able to:	
	1	Demonstrate a critical awareness of management principles and practices that support organisational success.
	2	Identify and evaluate information from a range of sources to underpin academic research activity.
	3	Identify and consider the role of the manager and identify the skills and competencies required for the modern day manager.

8	Module Assessment		
Learning Outcome			
	Coursework	Exam	In-Person
1, 2, 3	X		

9	Breakdown Learning and Teaching Activities	
Learning Activities	Hours	
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	36	
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	48	
Private Study (PS) includes preparation for exams	116	
Total Study Hours:	200	