

## Module Specification

### Module Summary Information

<b>1</b>	<b>Module Title</b>	Operations Management
<b>2</b>	<b>Module Credits</b>	20
<b>3</b>	<b>Module Level</b>	4
<b>4</b>	<b>Module Code</b>	MAN4015

<b>5</b>	<b>Module Overview</b>
<p>The aim of this module is to allow you to understand how Operations Management is involved in all disciplines, sectors and areas of business and its management – not just the traditional view within supply chain management. You will gain an understanding of the management of resources for producing and delivering products or services in today's increasingly global market. It aims to equip you with the knowledge and understanding of operations management in terms of its design, planning, control and improvement. Alongside this you will learn to apply the concepts and techniques to practical issues and live case studies of current issues.</p>	

<b>6</b>	<b>Indicative Content</b>
<ul style="list-style-type: none"> <li>• Operations management and supply chain management</li> <li>• Procurement and Supplier Development</li> <li>• Supplier – Customer Relationship Management</li> <li>• Vertical integration</li> <li>• Procurement, Distribution management</li> <li>• Capacity and Inventory Management</li> <li>• Customer Value</li> <li>• Operations Strategy</li> <li>• Sustainability, CSR &amp; Reverse logistics</li> <li>• ERP in context – planning and control systems</li> <li>• Key Performance Indicators</li> </ul>	

<b>7</b>	<b>Module Learning Outcomes</b>
<b>On successful completion of the module, students will be able to:</b>	
	<b>1</b> Describe the relevance and interconnectivity of operations management across business functions.
	<b>2</b> Discuss issues in specific industrial contexts, and formulate the contribution to be made to the organisation by effective business operations.
	<b>3</b> Recognise the key performance indicators that effect business operations.
	<b>4</b> Demonstrate an understanding of enterprise resource planning in the context of business operations.

8	Module Assessment		
Learning Outcome			
	Coursework	Exam	In-Person
1, 2, 3, 4			x

9	Breakdown Learning and Teaching Activities	
Learning Activities	Hours	
<b>Scheduled Learning (SL)</b> includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	36	
<b>Directed Learning (DL)</b> includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	48	
<b>Private Study (PS)</b> includes preparation for exams	116	
<b>Total Study Hours:</b>	200	