

Module Specification

Module Summary Information

1	Module Title	Contemporary Management Issues
2	Module Credits	20
3	Module Level	5
4	Module Code	MAN5057

5	Module Overview
<p>The module introduces you to contemporary issues in management thinking and practice. Building on your earlier studies you'll work towards building a successful career in 21st Century management. An important question for business management students is: how can we most effectively manage today and for tomorrow? One notable issue for all organisations is that the internal and external business environments are in a constant state of flux. What does this mean for business and management?</p> <p>You'll examine a whole variety of influences upon businesses and explore how organisations may attempt to effectively manage these. You'll consider how businesses innovate and in-turn, influence the business environment. You'll explore suitable ways to manage and take full advantage of dynamic change in the business environments to help sustain and build competitive advantage.</p>	

6	Indicative Content
<ul style="list-style-type: none"> • The problems facing managers today and the Lugus Principles. • Globalisation and related issues. • Climate Change. • Media Management. • Paternalism. • Work slavery. • Ethics and CSR. 	

7	Module Learning Outcomes
On successful completion of the module, students will be able to:	
	1 Identify and apply an appropriate understanding of strategic management models in the context of managing contemporary issues.
	2 Conduct and analyse research on contemporary management issues for different organisational scenarios.
	3 Interpret and analyse contemporary influences and sources of change and to debate and defend how these may impact on managerial decision making.
	4 Reflect on their own understanding and knowledge of contemporary management issues to support their professional development.

8	Module Assessment		
Learning Outcome			
	Coursework	Exam	In-Person
1,2,4	X		
3			X

9	Breakdown Learning and Teaching Activities	
Learning Activities	Hours	
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	36	
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	60	
Private Study (PS) includes preparation for exams	104	
Total Study Hours:	200	