

Module Specification

Module Summary Information

1	Module Title	Applying Consultancy
2	Module Credits	20
3	Module Level	5
4	Module Code	MAN5059

5 Module Overview

Every day the media offers vivid insights into the environment in which contemporary organisations operate using terms such as uncertain, turbulent, ambiguous, and dynamic.

This requires behaviours, skills and knowledge traditionally associated with those of a consultant, as identified by the Chartered Management Institute within their Consultancy Competence Framework. This Module enables you to explore the broader roles of managers as consultants as they seek to align organisational systems, processes and activities within an increasingly dynamic external environment. You'll be working individually, and within a group, to integrate theory and practice to tackle 'real world' organisational problems, issues and situations, presented through a case study. In doing so you'll develop valuable practice-based learning through the use of relevant tools and techniques of problem analysis.

The practical elements within the Module meet the key expectations of employers and Professional bodies such as the Chartered Management Institute/Institute of Consulting. In line with these requirements you'll be developing a range of key transferable skills applicable to management / consultancy roles, including, working effectively with ambiguity and complexity, creative and analytical thinking, problem solving, reflective practice, and collaborative working to meet team goals.

6 Indicative Content

- Organisational context Exploring? Exploiting?
- Organisation Learning and Development
- Managers as consultants
- Internal and external consultancy roles
- Reflective practice and organisational consultants
- Scoping a consultancy project
- Approaches, tools and techniques for organisational diagnosis of issues and situations
- Generating interventions and responses
- Assessment review and consolidation of roles

7	M	Module Learning Outcomes	
	On successful completion of the module, students will be able to:		
	1	Appraise the links between environmental forces and the actions required to respond them.	
	2	Evaluate a range of theories, models, tools and techniques to support analysis and	
		diagnosis of organisational issues, problems and situations.	
	3	Apply appropriate knowledge, tools and techniques to identify appropriate responses and	
		initiatives for organisational problem solving and development.	
	4	Work collaboratively, within time constraints, to integrate individual research contributions	
		into a structured group report.	



8	Module Asse	Assessment			
Learning Outcome					
		Coursework	Exam	In-Person	
1, 2, 3	3, 4	X			

9 Breakdown Learning and Teaching Activities				
Learning Activities	Hours			
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	36			
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	60			
Private Study (PS) includes preparation for exams	104			
Total Study Hours:	200			