

## Module Specification

### Module Summary Information

<b>1</b>	<b>Module Title</b>	Global Manager
<b>2</b>	<b>Module Credits</b>	20
<b>3</b>	<b>Module Level</b>	6
<b>4</b>	<b>Module Code</b>	MAN6038

<b>5</b>	<b>Module Overview</b>
<p>In today's complex and highly dynamic global business environment, Managers are expected to possess and utilise the requisite skills and sound application of knowledge to meet set goals.</p> <p>This module takes a practitioner based, blended learning approach towards embedding key Management and Leadership principles in the global context as well as Intercultural competency and a range of transferable employability skills. Consequently, it provides a progressive conduit for students to gain a broad understanding of global issues affecting managers today's as well as preparing the students to be global managers of the future.</p> <p>The module borrows from best practice and leading insights into the theory of the global manager, global institutional lenses, ethics and diversity, management styles, intercultural competency within the Global Business Culture, as well as the Chartered Management Institute's publications and resources. This is augmented by Videos from notable global managers and experienced guest speakers thus bringing theory into practise via tailored interactive global and managerial perspectives.</p> <p>Through active reflection, self-audits, development planning and application of theory within workshops and in digital environments, the module also assists in developing skills e.g. digital literacy whilst encouraging students to better appreciate key strategic, cultural, and organisational issues and opportunities in the global market.</p> <p>Additionally, the module has been mapped to match the CMI Level 5 Qualifications in Management and Leadership Syllabus. Thus it is envisaged that upon successful completion of the module, the students would gain the CMI Level 5 Certificate in Management and Leadership (QCF) and have the opportunity to progress on to CMI Level 5 Diploma in Management and Leadership or/and upgrade to Associate, Member and onwards towards Chartered Manager Status.</p> <p>All this corresponds to the overall university mission statement "To transform the prospects of individuals, employers and society through excellence in practice-based education, research and knowledge exchange."</p> <p>The Professional Practice route will be delivered differently via block taught sessions with the assessment work-based.</p>	

6	Indicative Content
	<ul style="list-style-type: none"> <li>• Introduction to the global manager.</li> <li>• Global Corporate Diplomacy; managing stakeholders across borders.</li> <li>• Differences in global cultures and norms.</li> <li>• Organisational Culture and ethics; Value Based management in a global context.</li> <li>• Successfully adapting Management Styles in a global context.</li> <li>• Global management in context.</li> <li>• Intercultural Competency for today's global manager.</li> </ul>

7		Module Learning Outcomes
<b>On successful completion of the module, students will be able to:</b>		
	<b>1</b>	Evaluate the key traits of a global manager and analyse the relevance of adapting management styles in today's rapidly changing global environments.
	<b>2</b>	Appraise an understanding of practical applications of intercultural competency.
	<b>3</b>	Analyse the complexities of global organisations and cultural, ethical and value-based considerations for managers wishing to pursue global strategies.
	<b>4</b>	Undertake a self-audit on to identify skills and competencies and based on audit findings, prepare a development plan.

8				Module Assessment
Learning Outcome				
		Coursework	Exam	In-Person
1-4		X		
1-4		X (Professional Practice Route)		

9		Breakdown Learning and Teaching Activities
Learning Activities	Hours**	
<b>Scheduled Learning (SL)</b> includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	36 (28)	
<b>Directed Learning (DL)</b> includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	60 (72)	
<b>Private Study (PS)</b> includes preparation for exams	104 (100)	
<b>Total Study Hours:</b>	200 (200)	

\*Professional Practice delivery shown in brackets ( )