

Module Specification

Module Summary Information

1	Module Title	Community Profiling
2	Module Credits	40
3	Module Level	Level 4
4	Module Code	PHE4010

5	Module Overview
<p>Welcome to Community Profiling</p> <p>The aim of this module is to show how an initial picture or profile of a community can be built up by using a range of sources and information available in the public domain. This module will try to develop a snapshot of factors that affect communities and their health. The module will examine some of the structural barriers that affect communities and explore some of the unmet needs of those communities. You will also have the opportunity to consider how public services engage with their localised communities. How much do we know about communities within communities? This module will try and answer some of these important questions.</p> <p>The module Moodle site is a key resource for this module and includes introductory and refresher online learning materials that you should access prior to starting the module (separate tile to be set up). In addition, you need to complete pre-learning and post-learning activities for each session.</p> <p>Underpinning the Community Profiling module are key technical competencies developed by the National Standards for Public Health Practitioners. These include:</p> <ul style="list-style-type: none"> - how the public/populations/communities/groups/families and individuals have been supported to make informed decisions about improving their health and well-being. - how the health concerns and interests of individuals, groups and communities have been communicated. - awareness of the effect the mass media has on public health perception - knowledge of the different types, sources and levels of evidence in own area of practice and how to access and use them. <p>How the module will be taught</p> <p>Your module study will be based around your participation in 13 two-hour face-to-face sessions. In addition you will be put into peer learning sets to undertake directed activities to support your learning in a further 13 two-hour sessions.</p> <p>You will also be expected to engage in pre-session and post-session activities. Lectures and group work will be used.</p>	

6	Indicative Content
	Defining 'community' Video lecture what is community profiling Post code activity What is social exclusion? PHE health profiles and inequality Video lecture Urban Regeneration Greets Green children's centre Joint Strategic Needs Assessment (JSNA) Walsall Housing Group Poster work shop Report workshop Information Literacy Critical reading

7	Module Learning Outcomes
	On successful completion of the module, students will be able to:
	1 Effectively communicate an analysis of the cultural characteristics of a community
	2 Identify and locate sources of information related to local community needs
	3 Evaluate documents that outline inequalities in health, housing and employment
	4 Analyse initiatives that seek to tackle inequalities in health, housing and employment

8	Module Assessment		
Learning Outcome			
	Coursework	Exam	In-Person
1			X
2			X
3	X		
4	X		

9	Breakdown Learning and Teaching Activities
Learning Activities	Hours
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	56
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	80
Private Study (PS) includes preparation for exams	264
Total Study Hours:	400