

Module Specification

Module Summary Information

1	Module Title	Improving Population Health through Policy and Strategy
2	Module Credits	20
3	Module Level	5
4	Module Code	PHE5012

5	Module Overview
<p>Welcome to Improving Population Health through Policy and Strategy</p> <p>This Module is a key part of the Health Studies (Public Health) Course. The Course Team and our Practice-based Partners recognise that health is complex, determined and influenced by a range of social, economic, environmental, political and individual factors. This module builds on one of the key course aims of being practice-led and knowledge applied. The module will help you develop a range of conceptual and theoretical insights that will enhance your personal and professional practice. The module will enable you to understand the crucial role of public health policies and their application to practice. The Course will provide opportunities for you to examine a range of contemporary public health issues taking account of national and local perspectives through the module content</p> <p>The aim of this module is to evaluate both health policy that relates to the organisational role of the NHS and aspects of public health policy, which focus on the wider social determinants of health, like housing and poverty. Specific issues around the structure and financing of the NHS will be examined, along with wider concerns around population health and its promotion. What are the policy drivers that have helped shaped such debates in Britain? How have institutions like the NHS, been shaped by government policies? What influence has the New Right had on policy debates? What were the characteristics of New Labour's approach to health policy formulation? What are the assumptions that guide current health policy? How do European Health care systems compare to the NHS? How have specific public health policies in the UK impacted on such areas as, social inequalities, housing, food production, alcohol, tobacco and drugs? The module will chronologically evaluate the changing and dynamic nature of health policy and suggest directions for the future. The module will be analytical in tracing policy developments.</p> <p>In addition, the module recognises the global context influencing UK institutions and explores the role of global policies in shaping practice.</p> <p>The Moodle Site is a key resource. You will have access to learning materials that will help you understand the policy formulation and implementation processes. You will have the opportunity to apply these concepts to your chosen area of population health.</p> <p>Underpinning the module are key competences linked to the National Standards for Public Health Practitioners. These include: knowledge of the main public health policies and strategies, knowledge of policy development and implementation, critical reflection and constructive suggestions of how policies can improve health and well-being and reduce health inequalities.</p> <p>How the module will be taught</p> <p>Your module study will be built around your participation in 13 two-hour face-to-face sessions. You will also be expected to engage in pre-session and post-session activities</p>	

The Module will be delivered through lectures delivered online and in the session, group discussion and seminars.

6 Indicative Content

History of the NHS
Health Care Systems
Public Health Policy in the UK
Public Private Partnerships
Health Inequalities and Public Health
Housing and Public Health
Food Production Policy and Public Health
Public Health interventions: Alcohol, Tobacco, and Drugs.
Examination Workshops

7 Module Learning Outcomes

Learning outcomes are what students can expect to be able to demonstrate by the end of the module i.e. the knowledge, understanding, skills and other aptitudes which you intend students to acquire. This can be through formal teaching methods and through independent study. They should also be specific without being restrictive to allow for potential changes in future iterations of the module's design. They should be linked to the knowledge, understanding, behaviours, skills and capabilities a student can demonstrate on completing the module.

For further advice, please consult the University's Education Development Service (EDS).

NOTE: The number of learning outcomes can exceed four for modules of 40 or 60 credits.

On successful completion of the module, students will be able to:

1	Exhibit a systematic understanding of how global and national health policy has influenced population health provision in the UK
2	Demonstrate a critical understanding of the political and social drivers that have impacted on population health provision in the UK
3	Evaluate the effectiveness of health policies on population health
4	

8	Module Assessment		
Learning Outcome			
	Coursework	Exam	In-Person
1,2,3		X	

9	Breakdown Learning and Teaching Activities	
Learning Activities	Hours	
Scheduled Learning (SL) includes lectures, practical classes and workshops, peer group learning, Graduate+, as specified in timetable	28	
Directed Learning (DL) includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning, as directed on VLE	52	
Private Study (PS) includes preparation for exams	120	
Total Study Hours:	200	