# *BA (Hons) Fashion Branding and CommunicationSchool of Fashion and Textiles*

**Additional costs for this course**

We have provided you with a breakdown of the essential costs and the optional costs which are dependent on your budget.

Please note that your marks are not a reflection of how much you spend, so a student who spends less than the estimated costs won’t be marked down, compared to a student who spends more.

### **Books**

You’ll need to purchase four key textbooks per year, costing about £20 each. This works out about £100 per year, or £300 over three years.

## **Laptops and software**

You will require use of a laptop however, it is not essential for you to purchase your own laptop (PC or Mac), as you can borrow a laptop from the university or use one of our shared computer rooms. Laptops may be borrowed for free for up to six hours and may be found at the following: Curzon, Millennium Point, Parkside, Jewellery Quarter and Margaret Street. Most students do prefer to have their own laptops, and we suggest you allow about £300 to £1000 for this, dependent on your preferences and budget.

If you purchase a laptop:

We recommend a computer with over 1GB memory and a large enough hard drive to access relevant software. For Apple computers a budget of £1000 to £1500 is typical.

You’ll require a laptop computer (PC or Mac OS), capable of running Adobe Photoshop, InDesign and Illustrator.

We strongly recommend [a student subscription to Adobe Creative Cloud for these applications](http://www.adobe.com/uk/creativecloud/buy/students.html#close).

The cost of this is approx. £15 per month, and will be used throughout the duration of the course.

Microsoft Office 365 and 1TB of OneDrive cloud storage space is provided free to all students.

You’ll also be provided with a free account for [Lynda.com](http://www.lynda.com/) worth £227.40.

Apple also offer a discount on laptops for UK students: [go to Apple for Education for more details](http://www.apple.com/uk_edu_5000618/shop).

### **Printing**

Our on-campus print shop and [Digital Print Services](http://dps.bcu.ac.uk/) can produce high-quality prints for your projects and assignments on an at-cost basis, this averages around £15 - £25 for a printed magazine type piece of work.

As well as printing glossy and card-based magazines and packaging materials to a professional standard on this course, you’ll get to produce your final dissertation and final project in the form of a quality piece of work, defined by your chosen area of practice.

We recommend budgeting up to £350 over the duration of the course for printing.

### **Optional – Field trips**

You’ll enjoy trips to fashion shows, museums and retailers across Europe and the UK.

Over the course there are optional trips including Paris, to visit the [PremiereVision Paris Show](http://www.premierevision.com/) or Berlin including visits to The Design Museum and Bauhaus Archives, and Museum Berggruen and in New York for MOMA, Rockefeller Centre: Observation Deck and Fifth Avenue

The average cost for Paris & Berlin trip is £380, and £780 for New York, which includes accommodation, travel and entry to galleries.

On top of this, we’ll visit London once a year to visit museums and galleries, such as the [V&A](http://www.vam.ac.uk/). We recommend budgeting about £30 for each trip to cover travel and food.