# *BA (Hons) Fashion Business and Promotion School of Fashion and Textiles*

**Additional costs for this course**

We have provided you with a breakdown of the essential costs and the optional costs which are dependent on your budget.

Please note that your marks are not a reflection of how much you spend, so a student who spends less than the estimated costs won’t be marked down, compared to a student who spends more.

### **Books**

You’ll need to purchase four key textbooks per year, costing about £20 each. This works out about £100 per year, or £300 over three years.

## **Laptops and software**

You will require use of a Laptop, PC or Mac on your course however, it is not essential for you to purchase your own laptop (PC or Mac), as you can borrow a laptop from the university or use one of our shared computer rooms. Laptops may be borrowed for free for up to six hours and may be found at the following: Curzon, Millennium Point, Parkside, Jewellery Quarter and Margaret Street. Most students do prefer to have their own laptops, and we suggest you allow about £300 to £1000 for this, dependent on your preferences and budget.

If you purchase a laptop, PC or Mac:

We recommend a computer with over 1GB memory and a large enough hard drive to access relevant software. For Apple computers a budget of £1000 to £1500 is typical. Capable of running Adobe Photoshop, InDesign and Illustrator.

We recommend [a student subscription to Adobe Creative Cloud for these applications](http://www.adobe.com/uk/creativecloud/buy/students.html).

Microsoft Office 365 and 1TB of OneDrive cloud storage space is provided free to all students.

You’ll also be provided with a free account for [Lynda.com](http://www.lynda.com/) worth £227.40.

Apple also offer a discount on laptops for UK students: [go to Apple for Education for more details](http://www.apple.com/uk_edu_5000618/shop).

### **Printing**

Our on-campus print shop and [Digital Print Services](http://dps.bcu.ac.uk/) can produce high-quality prints for your projects and assignments on an at-cost basis.

As well as printing glossy and card-based marketing materials to a professional standard on this course, you’ll get to produce your final dissertation in the form of a ‘coffee-table’ quality piece of work.

We recommend budgeting up to £350 over the duration of the course for printing.

### **Optional – Field trips**

You’ll enjoy trips to fashion shows, museums and retailers across Europe and the UK.

Over the course there are optional trips including Paris, to visit the [PremiereVision Paris Show](http://www.premierevision.com/) or Florence, to visit the [Gucci](http://www.guccimuseo.com/en), [Salvatore Ferragamo](http://www.ferragamo.com/museo) and [Uffizzi](http://www.uffizi.com/) museums and New York for MOMA, Rockefeller Centre: Observation Deck and Fifth Avenue

The average cost for Paris trip is £380, Florence for £340 and £780 for New York, which includes accommodation, travel and entry to galleries.

On top of this, we’ll visit London once a year to visit museums and galleries, such as the [V&A](http://www.vam.ac.uk/). We recommend budgeting about £30 for each trip to cover travel and food.