# *Professional CIPR Certificate – Chartered Institute of Public RelationsBirmingham School of Media*

## **Additional costs for this course**

We have provided you with a breakdown of the essential costs and the optional costs which are dependent on your budget.

Please note that your marks are not a reflection of how much you spend, so a student who spends less than the estimated costs won’t be marked down, compared to a student who spends more.

### **Books**

Some modules may suggest that you purchase a key textbook. All module key texts will be in the University library, but in limited numbers. Many students choose to purchase a copy.

## **Laptops and Software**

It is not essential for you to purchase your own laptop (PC or Mac), as you can also borrow a laptop from the university or use one of our shared computer rooms. Laptops may be borrowed for free for up to six hours and may be found at the following locations: Curzon building, Millennium Point, Parkside building, the School of Jewellery and Margaret Street (Birmingham School of Art). Most students do prefer to have their own laptops, and we suggest you allow about £300 to £1,200 for this, dependent on your preferences and budget. Apple also offer a discount on laptops for UK students: [go to Apple for Education for more details](http://www.apple.com/uk_edu_5000618/shop).

You’ll also be provided with a free account for [Lynda.com](http://www.lynda.com/) worth £227.40.

Microsoft Office 365 and 1TB of OneDrive cloud storage space is provided free to all students.

### **Printing**

Our on-campus print shop can produce high-quality prints for your practical project or dissertation on an at-cost basis.

In previous years, students have budgeted up to £100 for printing, although most assignments are submitted online.

### **Optional – Subscriptions**

Students may wish to become student members of the Chartered Institute of Public Relations (£35pa) but this is not a course requirement